



Newsletter

What's New, Pussycat?

July 2021

It's Time for a Summer VaCATion!!

Summertime Challenge 2021



We've been on a wild ride over the past year, and it's fair to say that, as summer approaches, we're all ready for great times with friends and family.

With that in mind, Cat's Cradle is excited to announce the theme of this year's Summertime Challenge! As you daydream about exciting summer activities, won't you consider a **Summer VaCATion!**? From putting your paws into the sand of your favorite beach to hiking along a gorgeous mountain trail, there are many opportunities to get out and enjoy the world again.

While planning your *purrfect* vacation destination, don't forget how Cat's Cradle helps countless cats and kittens find *their* dream destination: their furrever home. While not every cat parent would consider their house a five-star resort, the kitties we adopt out surely see them as the height of luxury: endless scratches, toys galore, food delivered to them regularly – a truly pampered experience!

Back in April, you all donated \$41,709.34 to our Beat the Heat Challenge, a record-smashing, awe-inspiring total. ME-WOW!! Your support helps us in our efforts to 'beat the heat' through our aggressive spay/neuter program. THANK YOU SO MUCH!!!

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Summertime Challenge Continued

Now it's time for the **Summertime Challenge**, our largest fundraiser of the year. Summertime Challenge is critical for us because it helps to shore up all of our other programs and services like rescue/foster/adoption, medical assistance and pet retention through the summer and fall. We're blessed to once again have \$50,000 matching money from a selfless, anonymous donor, and we want to make sure we get every dollar of that matching fund. For the 2020 Summertime Challenge, you all donated nearly \$70,000!! Can we continue breaking records in 2021 and surpass last year's total?! With your support, Cat's Cradle can do even more INCREDIBLE things this year!!

To help our toe-beaned friends take their 'journey of a lifetime,' consider sponsoring at one of the cat-tastical levels (listed on the right) between July 15 and August 15. If you do, you'll enjoy the benefits listed!



Let's take a ...
SUMMER VACATION

To help us guarantee **\$50,000** matching money, won't you sponsor us at one of these levels?

CATarritaville (\$1000+)
Acknowledged on social media for a day with photo/video and story (if requested), thanked by name on our website, shouted out in radio/tv appearances (if requested), and named as sponsor for an entire colony of cats spayed/neutered by Cat's Cradle.

KITTY Hawk Beach (\$500-999)
Acknowledged on social media for an entire day with photo/video and story (if requested), thanked by name on our website, and named as sponsor for three adoptable cats/kittens.

CATskills Mountains (\$250-499)
Acknowledged on social media as part of this giving level with photo (if requested) and named as sponsor for a family of cats spayed/neutered by Cat's Cradle or one special needs adoptable cat/kitten.

KITTYstone Nat'l. Park (\$150-249)
Acknowledged on social media via text and named as sponsor for one medical assistance client cat/kitten.

Summertime Challenge!!
July 15 to August 15

Cat's Cradle's

If you opt to give at one of the sponsor levels, just use the memo line of your check or the comment box on our online donation page to specify whether you wish to be acknowledged by name on media or if you want your gift to be anonymous. To donate online, go to www.catscradleva.org.

During this Challenge, **remember that every dollar counts**. So, no matter your donation, you are making a life-saving difference! Thank you for helping our kitties' dreams come true!!

THE IMPACT OF YOUR SUPPORT!

2021 NUMBERS

January 1 - May 15, 2021

- 849 spay/neuter surgeries facilitated
- 206 cats and kittens rescued from partner shelters
- 187 cats and kittens adopted out (153 local & 34 via transport to no-kill shelters)
- 60 Medical assistance clients helped

Banjo & Maybell - Overcoming the Odds

“Mr. D” is a kind gentleman who has looked after many outdoor cats over the years, including Banjo and Maybell. Sadly, because of his failing health, he could no longer take care of them, so he reluctantly brought them to the Page County Shelter in January. He did not know how old they were, but at intake it appeared that Banjo was around 10 and Maybell around 12.

In March, our Intake Coordinator traveled to the Page Shelter searching for cats ready to be transitioned to a forever home. After meeting Maybell and Banjo, she knew two months in the shelter was enough for them.

Banjo is a big, handsome boy with a unique feature his crumply ears! Unfortunately, the crumples are not natural; they resulted from many years of an untreated ear mite infestation. Further, his left ear canal was almost completely closed, and his ear cartilage was completely hardened. He also suffered from an upper respiratory infection, tape worms, furless patches on both flanks, and many broken or damaged teeth. With so many health problems and constant pain, it is a wonder that Banjo is as pleasant as he is!!

Banjo was given antibiotics, pain medication, ear cleaning/meds, vaccines, and a foster home to recover in before being scheduled for a neuter and dental procedure. Banjo totally flourished in his foster home he absolutely loved being inside with people to shower him with affection and in turn showed them the same loving kindness. As he became healthy over the next month, he was neutered and had most of his teeth extracted and remaining teeth cleaned.

When Kylie Formisano saw his glamor photos on our website, she immediately fell in love with his unique look and knew she had to welcome him into her home. Upon adopting him, Banjo joined his new brother Wayne, another Cat’s Cradle Alum! Kylie reports that the boys enjoy each other’s company and that Banjo has been such a wonderful addition to their family.



Banjo



Maybell

Maybell is a petite and sweet little lady. Like her friend Banjo, Maybell also had several medical issues. Upon intake, she was infested with lice and suffered from diarrhea, making her dehydrated and underweight. She also had an ear infection and a polyp in her left ear. Like Banjo, she also had a very painful mouth, with severe inflammation of her gums and several broken teeth.

Maybell was given medication, fluids, deworming, vaccines, and several much-needed baths. Not long thereafter, she recovered enough to be spayed, have a large polyp removed from her ear and much needed dental procedure with several extractions.


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You can choose Cat's Cradle from the drop down list or enter the NPO# GG043

Thank you for helping Kroger support local nonprofit organizations through Community Rewards!



Banjo with his new family!

Banjo & Maybell

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Maybell is now feeling much better and is a true sweetheart. While she is still underweight and suffering from chronic, intermittent diarrhea, we are hoping she will soon have a diagnosis for her stomach issues and will be ready to find her forever home. Until then, she is loving living inside with her wonderful foster mom and is beyond happy to sit on laps and be pampered.

Banjo and Maybell (and countless others!) are overcoming the odds because of YOUR support of Cat's Cradle.



@catscradleva

540-433-1135
www.catscradleva.org